



Santa Cruz Beach Soccer Championships

2023 Sponsorship Form

Levels of Event Sponsorship:

- | | |
|--|---|
| <input type="checkbox"/> Forward \$500+ | <input type="checkbox"/> Sweeper \$5,000+ |
| <input type="checkbox"/> Center \$1,000+ | <input type="checkbox"/> Striker \$8,500+ |
| <input type="checkbox"/> Fullback \$2,500+ | <input type="checkbox"/> Goalkeeper \$10,000+ |

Company Name: _____

Contact Person: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Website: _____

Authorized Signature: _____ Date: _____

Please Mail Your Check (payable to "US Soccer International"), Sponsorship Form, and camera-ready advertisement no later than May 20th to:

Santa Cruz Beach Soccer Championships
P.O. Box 782
Livermore, Ca 94551-0782
(415) 342-5851
info@beachsoccerchampionships.com



Santa Cruz Beach Soccer Championships

Levels of Event Sponsorship

Forward \$500+

- Booth on the beach & access to the hospitality tent
- One onsite signage opportunity & DJ promotions
- Name/logo on tournament flyers
- Two 1-day unlimited ride wristbands for the Beach Boardwalk
- Logo/link on the website
- Business card in event program & insert in team packet

Center \$1,000+ (All of the above, plus)

- Name/logo on tournament t-shirt
- One additional onsite signage opportunity (2 total)
- Two additional wristbands (4 total)
- Quarter page ad in event program

Fullback \$2,500+ (All of the above, plus)

- Upgraded booth location
- Name in all print advertising (150,000 circ.)
- Two additional onsite signage opportunities (4 total)
- Two additional wristbands (6 total)
- Priority logo/link on the home page of the website
- Half page ad in event program

Sweeper \$5,000+ (All of the above, plus)

- Name in all press releases & media coverage
- Complimentary corporate team entry
- Two additional onsite signage opportunities (6 total)
- Two additional wristbands (8 total)
- Logo/link on ALL tournament website pages
- Full page ad in event program & product in team packet

Striker \$7,500+ (All of the above, plus)

- Two additional onsite signage opportunities (8 total)
- Two additional wristbands (10 total)
- Priority logo/link on ALL tournament website pages
- Full page, inside cover ad in event program

Goalkeeper \$10,000+ (All of the above, plus)

- Name/logo printed on the team packets
- Vehicle display at the event in the prime lawn area
- Two additional onsite signage opportunities (10 total)
- Full page, back cover ad in event program (10" x 7 ½")



Santa Cruz Beach Soccer Championships

Event Advertising Opportunities

- **Event Program Ads**
Distributed to all players, team managers, & volunteers – over 2,000 are printed in full color & used throughout the tournament
- **T-Shirts**
Over 1,000 sold prior to & during the event
- **Onsite Signage:**
 - Field Signs – All 10 sand soccer fields have highly visible field identifiers (3'x6'): half the space is used for the field number, half is used for the ad
 - Banners – Hung on the presentation stage, DJ booth, & by entrances
 - Double-sided Signs – Fastened to stakes & placed in strategic positions
- **Booth on the Beach**
A 10'x10' canopy in the middle of the action. Products (including food/drink) cannot be sold; promotional materials/souvenirs can be distributed
- **Team Packets**
Distributed to all teams – add a promotional insert or souvenir item
- **Customized Merchandise**
Customize an item with your logo for the players (e.g. water bottles, snack bars, hats, etc.)

Advertising Options

Event Program Ad	Size	Price
<input type="checkbox"/> Business Card	2 ½" x 3 ¾"	\$ 100
<input type="checkbox"/> Quarter Page	5" x 3 ¾"	\$ 175
<input type="checkbox"/> Half Page	5" x 7 ½"	\$ 300
<input type="checkbox"/> Full Page	10" x 7 ½"	\$ 450

T-shirts

<input type="checkbox"/> Name Listed	1" x 3"	\$ 300
<input type="checkbox"/> Logo	2" x 3"	\$ 500

On-site Signs

<input type="checkbox"/> One field Sign	3' x 3'	\$ 400
<input type="checkbox"/> All Field Signs (10)	3' x 3'	\$ 3,000
<input type="checkbox"/> double-sided signs	3' x 3'	\$300
<input type="checkbox"/> Banners	Various	\$400-\$600

Customized Merchandise

Contact us for these special opportunities!